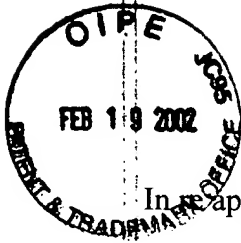


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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Applicant	:	Thomas J. Perkowski
Serial No.	:	09/716,848
Filing Date	:	November 17, 2000
Title of Invention	:	METHOD OF AND SYSTEM FOR ENABLING BRAND- IMAGE COMMUNICATION BETWEEN VENDORS AND CONSUMERS
Examiner	:	not yet assigned
Group Art Unit	:	2165
Attorney Docket	:	100-058USA000

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FEB 27 2002

Technology Center 2100

Honorable Commissioner of Patents
and Trademarks
Washington, DC 20231

SECOND PRELIMINARY AMENDMENT

SIR:

Prior to examination of the present Application, please amend the same as follows:

AMENDMENT OF THE CLAIMS:

Please delete claims 383-398 without prejudice or disclaimer.